



Beachwood Convention & Visitors Bureau  
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## Beachwood Convention & Visitors Bureau Receives Four Marketing Awards

by Patty Lampert, President

The Ohio Association of Convention & Visitors Bureaus (OACVB) held its 18th Annual Awards of Excellence Luncheon in Gahanna, Ohio on Thursday, September 17, 2015. At this event, MIDDY Awards were presented for destination marketing and tourism development; and recipients were recognized for excellence in objective, results, creativity and originality. More than 100 entries were received in print, advertising, promotion, social media, TV/Video, website and marketing campaign categories. All entries were judged by a team of experts in the communications, advertising, public relations, publications and/or tourism fields from outside of the OACVB membership. Monica Day, from NBC4, served as master of ceremonies.

The Beachwood Convention & Visitors Bureau (CVB) won four awards for its creative promotion of Beachwood as an overnight leisure destination for dining, shopping and entertainment, as well as for being a great location

for business meetings and events. Awards were given for: the website, ads for Ohio Has It and Ohio Travel Guide, and tour group marketing. Many outstanding marketing projects were submitted for the annual awards competition. Being recognized for a job well-done in the promotion of travel and tourism throughout the state of Ohio is a highly valued achievement.

The Beachwood CVB is honored to be recognized by its peers and to receive these four prestigious awards. The CVB continually works to strengthen the tourism industry in Beachwood and showcase the wonderful amenities in and around the city. We believe once you visit, **"The Experience Will Bring You Back!"**

We invite you to explore possible ways the CVB can partner with your company to improve your visitors' experiences and to enhance their perceptions of Beachwood. Please call us at 216-378-9333, or send an email to [Patty@VisitBeachwoodOhio.com](mailto:Patty@VisitBeachwoodOhio.com).

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